

Colorado Medical Society "Advocating excellence in the profession of medicine"

P.O. Box 17550 • Denver, CO 80217-0550 • 720-859-1001 or 800-654-5653 • fax 720-859-7509 • www.cms.org

7/25/13

Dear Colorado physicians,

The Colorado Medical Society has teamed up with the Colorado Drug Card to enable you to provide FREE discount prescriptions drug cards to your employees and patients. The Colorado Drug Card can be used for savings of up to 75% on prescription drugs at over 56,000 pharmacies nationwide. The Colorado Drug Card discounts brand names and generics as well as non-covered medications for those patients who may have prescription coverage. The program has no membership restrictions, no income requirements, no age limitations, and there are no applications to complete.

You can help by encouraging your patients to print a free Colorado Drug Card at www.cms.org or www.coloradodrugcard.com.

Your patients can also secure the discount by simply walking into any Safeway pharmacy in the state and asking for the Colorado Drug Card discount - even if they don't have a physical card.

You can also have hard cards mailed to your clinic at NO COST by contacting the Program Director at:

Milton Perkins Program Director mperkins@coloradodrugcard.com

Phone: 720.539.1424

We believe this is an easy and innovative way to help your patients get the prescription drugs they need to be treated effectively.

Sincerely,

Alfred Gilchrist

Chief Executive Officer

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